

Ten Steps to becoming a One Planet Region

The One Planet Living framework allows municipal authorities to set out a clear vision and shared goals for sustainability strategy, policy and operations.

1. Get high-level buy-in

Without support from the executive and from councillors, it will be very difficult to work towards being a One Planet Region. However, the One Planet Living approach and the 10 principles appeal to a wide audience and the majority of people do engage with the message once it has been explained to them.

2. Assess current state of play

This will typically be achieved by the local authority undertaking a carbon and ecological footprint assessment of its operations to understand its impacts, with a gap analysis of existing policies and programmes. This should focus on consumption-based and not just production-based impacts.

3. Communicate and engage

Input from strategic partners and from the community is crucial at the early stages. Relevant stakeholders should also have input to the action plan and help set targets.

4. Publish a Sustainability Action Plan

Set short-term targets and long-term aspirations (to 2025 and beyond) across each of the principles. BioRegional recommend using our Common International Targets to focus the plan on the long-term goal of a One Planet Region - to cut regional consumption to the level of one planet's worth of resources - and to make sure that the framework is sufficiently rigorous.

One Planet Living

One Planet Living is a framework that helps address all major aspects of environmental, social and economic sustainability. It communicates the challenge we face in reducing our environmental impact and provides a way to thread together different aspects of sustainability. It is based on ten principles that cover areas from energy, transport and waste, to equity, health and happiness.

The framework was developed by environmental charities BioRegional and WWF and is now being used independently in 32 countries to help analyse every aspect of how we live, work and build.

- 1 Zero carbon
- 2 Zero waste
- 3 Sustainable transport
- 4 Sustainable materials
- 5 Local and sustainable food
- 6 Sustainable water
- 7 Land use and wildlife
- 8 Culture and heritage
- 9 Equity and local economy
- 10 Health and happiness

“BioRegional are pioneers in reinventing our economy.”

Achim Steiner, Executive Director of United Nations Environment Programme



5. Develop a clear brand and message

Work with your members to develop a clear brand and message. This should be consistent across all communications. Consider the following:

- Develop a clear brand and message that is consistent across all communications.
- Consider the following:
 - What is the purpose of the group?
 - What are the key messages?
 - What are the key actions?
 - What are the key values?

6. Implement or adapt a mentoring system

Establish a mentoring system to support members in their journey towards sustainability. This can be done through a variety of ways, including:

- Peer-to-peer mentoring
- One-to-one mentoring
- Group mentoring

7. Engage in the council

Engage in the council to ensure that the group is well-represented in the wider community. This can be done through a variety of ways, including:

- Attending council meetings
- Submitting proposals
- Participating in public consultations

8. Win real life pilots and projects for the area

Identify and win real life pilots and projects for the area. This can be done through a variety of ways, including:

- Identifying local businesses and organisations that are interested in sustainability.
- Identifying local government departments that are interested in sustainability.
- Identifying local community groups that are interested in sustainability.

10. Continual engagement and support for the community

Continual engagement and support for the community is essential for the success of the group. This can be done through a variety of ways, including:

- Regular communication through newsletters, social media, and other channels.
- Providing ongoing support and advice to members.
- Encouraging members to get involved in the group's activities.

Bi-Regional Development Group

The Bi-Regional Development Group is a group of local authorities across the UK that are working together to improve the lives of their residents.

They are working on a range of projects, including:

- Improving transport links between the two regions.
- Developing new businesses and services.
- Improving the environment.

For more information, visit www.bi-regional.com

Bioregional

solutions for sustainability

Support for One Planet Regions

If you are a local authority, you can join the One Planet Regions Network. To learn more about the network, visit www.oneplanetregions.com

If you are a business, you can join the One Planet Regions Network. To learn more about the network, visit www.oneplanetregions.com

If you are a community group, you can join the One Planet Regions Network. To learn more about the network, visit www.oneplanetregions.com

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